



Help us in celebrating the 24th anniversary of Light in the Heights!

It's time to prepare for the Woodland Heights Lights in the Heights holiday festival to be held on Saturday, December 10, 2011. The Woodland Heights Civic Association has 3 different levels of sponsorships for local businesses and neighbors to support the local community and continue our tradition. The annual event draws 40,000+ participants to the Woodland Heights to watch the parade, walk through the streets to view the holiday decorations and to support the neighborhood.

By participating as a sponsor, your business will benefit from extended exposure through media campaigns and promotional efforts directed toward the Light in the Heights participants. For a small donation, you'll be able to enjoy excellent exposure to this important segment of your target audience. Your small donation will help keep the event safe, keep the neighborhood clean and have a smooth operation that make the night a success.

Platinum Star Sponsor (2 available) - \$2,500

Identification as Underwriting/ Title Sponsor of the 2011 Lights in the Heights Festival; special recognition and headline name on all media including WHCA website, WCHA newsletter, LITH Facebook page; signage at Norhill Esplanade and center intersections of Woodland & Bayland at Watson.

Shining Star Sponsor - \$1,000

Identification as Shining Star Sponsor of the 2011 Lights in the Heights Festival, special recognition on all media including WHCA website, WHCA newsletter, LITH Facebook page; two signs at the intersection of choice on a 36" X 24" sign; recognition at Norhill Esplanade. First come, first choice for location.

Twinkle Star Sponsor - \$500

Identification as Shining Star Sponsor of the 2011 Lights in the Heights Festival, special recognition on all media including WHCA website, WHCA newsletter, LITH Facebook page; two signs at an intersection on a 24" X 18" sign.

**14 sponsors available for Shining Star and Twinkle Star sponsors total*

Pedicab Sponsor - \$250

Pedi Cabs will have a sign prominently displayed on the back or side of a pedi-cab; special recognition on all media including WHCA website, WHCA newsletter, LITH Facebook page. *Limited to 15 sponsors*

SPONSORSHIP APPLICATION

Yes, I want to be a sponsor and supporter of the 24th Annual Lights in the Heights Festival.

Individual/ Business Name _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Sponsor Level: (Please circle one)

Platinum Star Sponsor (Title)	\$2,500	<i>2 available</i>
Shining Star Sponsor	\$1,000	
Twinkle Star Sponsor	\$500	
Pedi Cab Sponsor	\$250	<i>15 available</i>

Please return this form by **October 15, 2011** to:

Woodland Heights Civic Association
Attn: Lights in the Heights
PO Box 7754
Houston, Texas 77270-7754

Or via email to Stephanie Fruge at stephanie.fruge@gmail.com

Payment:

Check enclosed (please write LITH 2012 in memo) Bill Me through Paypal Link